

# Barrow Journal

**Covering the towns of Winder, Bethlehem, Statham and Auburn, Ga.**

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Barrow County's Legal Organ

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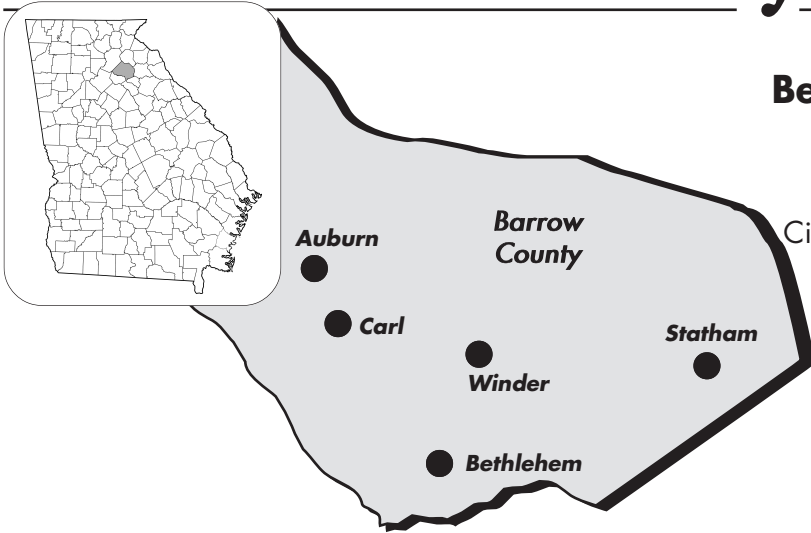
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## PRINT ADVERTISING

### ROP RATES

Open Rate.....	\$6.50
4-week rate.....	\$5.85
13-week rate.....	\$5.53

### SAMPLE SIZES/PRICE

Bus. Card 2x2.....	\$26
1/8 Page 3X5.....	\$97.50
1/4 page 3X11.....	\$214.50
1/2 page 6x11.....	\$429
Full page 6x21.....	\$838.50

### COLOR

Single ROP color.....	\$60
Single requested in-stock color.....	\$100
Full process color.....	\$185

### CIRCULARS/PRE-PRINTS

Single Sheet (minimum 2,000).....	\$40/M
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## ONLINE ADVERTISING

### ONLINE RATES

- Skyscraper: (120 X 600).....\$6.00/M
- Medium Rectangle: (300 X 250).....\$8.00/M
- Leaderboard: (728 X 90).....\$10.00/M

### Barrow County, GA DEMOGRAPHICS

Population.....69,367

Median Household Income.....\$47,864

Total Retail Sales.....\$660,898,000

**Dakotas GRILL & BAR**

**\$20 Gift Certificate for only \$10**

Family Sports Bar  
Pasta - Steaks - Seafood - Burgers  
Homemade Daily Lunch Specials  
Mon. - Fri. Starting at \$4.99

**Voted #1 Sports Bar in Auburn!**

# POPULAR ADVERTISING SIZES

**FULL PAGE AD**  
**\$838.50**  
6 columns X 21 inches  
(10.875 inches X 21 inches)

**HALF PAGE AD**  
**\$429.00**  
3 columns X 21 inches  
(5.375 inches X 21 inches)

**HALF PAGE AD**  
**\$429.00**  
6 columns X 11 inches  
(10.875 inches X 11 inches)

**QUARTER PAGE AD**  
**\$214.50**  
3 columns X 11 inches  
(5.375 inches X 11 inches)

**HALF PAGE AD**  
**\$429.00**  
4 columns X 16½ inches  
(7.208 inches X 16½ inches)

**BUSINESS CARD AD**  
**\$26.00** →  
2 columns X 2 inches  
(3.542 inches X 2 inches)

**3X4 AD**  
**\$78.00**  
3 columns X 4 inches  
(5.375 inches X 4 inches)

**1/16 PAGE AD**  
**\$52.00**  
2 columns X 4 inches  
(3.542 inches X 4 inches)

**1/8 PAGE AD**  
**\$97.50**  
3 columns X 5 inches  
(5.375 inches X 5 inches)

**2X5 AD**  
**\$65.00**  
2 columns X 5 inches  
(3.542 inches X 5 inches)

**3X8 AD**  
**\$156.00**  
3 columns X 8 inches  
(5.375 inches X 8 inches)